



MS IN RETAIL & MERCHANDISING - SAMPLE PLAN OF STUDY

TERM 1

- RMER 500 Retail & Merchandising 3 credits
- RMER 510 Research Methods in Retail & Merchandising 4 credits

TERM 2

- RMER 520 Retail Analysis & Economic Structures 3 credits
- RMER 530 Omni-Channel Product Promotion & Retail Analytics 3 credits

TERM 3

- RMER 540 Brand Management & Intellectual Property 3 credits
- RMER 550 Merchandising Technologies 3 credits

TERM 4

- RMER 560 Selling Techniques & Strategies 3 credits
- RMER 570 Retail Supply Chain Analysis 3 credits

TERM 5

- RMER 580 Retail Merchandising Seminar in Leadership 3 credits
- RMER 600 Retail Futures 3 credits

TERM 6

- RMER 697 Research & Data Collection 3 credits
- RMER 698 Project/Research Thesis 4 credits

TERM 7

- RMER 697 Research & Data Collection 3 credits
- RMER 698 Project/Research Thesis 4 credits

TOTAL

45 CREDITS