# PERSONAL ESSAY GUIDE



A personal statement, also known as statement of purpose or personal essay, is written in response to questions on the application that require written responses. In the absence of specific program prompts and requirements, the material below will serve as a guide for writing your essay.

### **GETTING STARTED**



Don't procrastinate select a due date to keep you on task



Include an introductory paragraph with an overview of your personal essay



Check for specific program questions and minimum essay length requirements

## **INTEREST IN FIELD**



When did you become interested in this field? Why?



What have you learned about the field that interests you?



What have you learned about yourself to reinforce your interest in this program?

## **PROFESSIONAL GOALS**



What are your professional goals?



Why did you choose these goals?



How will a degree help you reach these goals?

#### **SKILLS & EXPERIENCES**



What are your professional, work, and/or volunteer experiences?



What skills (leader, good communicator, analytical, creative, etc.) do you possess?



What are your personal characteristics (integrity, compassion, persistence, etc.)?

#### THE FINISHING TOUCHES



Your essay's conclusion should summarize the essay itself



Remove all tracking and edits, submitting only the final draft



Upload or attach your essay as a Word Doc or PDF - avoid pasting in body of email

## **QUESTIONS/CONCERNS?**

We've done our best to fit as much helpful information in this guide as possible. However, we understand that each applicant has a unique situation, and we're happy to provide additional assistance if needed.



For additional support beyond what is provided in this guide, please call our toll-free number at 1-877-215-0009 or email duonline@drexel.edu