



**LOCATION: Rowan College at Burlington County**  
**DREXEL DEGREE NAME: B.S in Business Administration; Major in Marketing**  
**COMMUNITY COLLEGE DEGREE NAME: A.S in Business Administration**  
**Courses Taken as a Rowan College at Burlington County Student**

RCBC Semester Credits	Drexel Quarter Equivalent Credits
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Year 1							
Fall	ENG 101: English 101 (3) <b>DU=ENGL 101 (3)</b>	MTH 118 or MTH 142 (3-4) <b>DU=MATH 102 (4)</b>	Natural Science (3-4) <b>DU=BIO or CHEM or PHYS (3)</b>	ACC 112 Principles of Financial Accounting I (4) <b>DU=TGFE 099 (4.5)</b>		13.0 CR	14.5 CR
Spring	ENG 102 : English 102 (3) <b>DU=ENGL 102 &amp; 103 (6)</b>	Diversity Elective (3) <b>DU=General Education Elective (3)</b>	Natural Science (3-4) <b>DU=BIO or CHEM or PHYS (3)</b>	ACC 113: Principles of Financial Accounting II (4) <b>DU=ACCT 115 (4)</b>		13.0 CR	16.0 CR
Summer	Social Science (3) <b>DU=Social Science Elective (3)</b>	History (3) <b>DU=History Elective (4)</b>				6.0 CR	7.0 CR

Year 2							
Fall	BUA 101: Business Functions in a Global Society (3) <b>DU=BUSN 111 (4)</b>	ECO 203: Principles of Microeconomics (3) <b>DU=ECON 201 (4)</b>	MTH 143: Statistics I (4) <b>DU=STAT 201 (4)</b>	Social Science (3) <b>DU=General Education Elective (3)</b>		13.0 CR	15.0 CR
Spring	BUA 205: Business Law I (3) <b>DU=BLAW 201 (4)</b>	BUA 220: Principles of Marketing (3) <b>DU=MKTG 201 (4)</b>	ECO 204: Principles of Macroeconomics (3) <b>DU=ECON 202 (4)</b>	Arts & Humanities Elective (3) <b>DU=General Education Elective (3)</b>		12.0 CR	15.0 CR
Summer	MTH 243 Statistics II (3) <b>DU=STAT 202 (4)</b>	ENG 106 Business Communications (3) <b>DU=COM 270 (3)</b>				6.0 CR	7.0 CR
						63.0 CR	15.5 CR
						63.0 CR	90.0 CR

COURSES TAKEN AS A DREXEL STUDENT 63 Semester credits from RCBC transfers as 90 credits to Drexel

Year 3							
Fall	<b>*MKTG 326:Market Insights</b> 4.0 CR	<b>MIS 200 Management Information Systems</b> 4.0 CR	<b>PSY 101 Introduction to Psychology</b> 3.0 CR	<b>ACCT 116 Managerial Accounting Foundations</b> 4.0 CR	<b>UNIV B101</b> 1.0 CR	<b>COOP 101</b> 0.0 CR	16.0 CR
Winter	<b>*MKTG 356: Consumer Behavior</b> 4.0 CR	<b>FIN 301 Introduction to Finance</b> 4.0 CR	<b>Fine Arts elective</b> 3.0 CR	<b>Society &amp; Culture Elective</b> 3.0 CR	<b>CIVI 101 Introduction to Civic Engagement</b> 1.0 CR		15.0 CR
Spring	<b>CO-OP</b>						
Summer	<b>CO-OP</b>						

Year 4							
Fall	<b>*MKTG Elective</b> 4.0 CR	<b>ORGB 300 Organizational Behavior</b> 4.0 CR	<b>INTB 200 International Business</b> 4.0 CR	<b>PHIL 105 Critical Reasoning</b> 3.0 CR			15.0 CR
Winter	<b>*MKTG Elective</b> 4.0 CR	<b>*MKTG Elective</b> 4.0 CR	<b>OPM 200 Operations Management</b> 4.0 CR	<b>Science Elective</b> 3.0 CR			15.0 CR
Spring	<b>CO-OP</b>						
Summer	<b>CO-OP</b>						

Year 5							
Fall	<b>*MKTG Elective</b> 4.0 CR	<b>*MKTG Elective</b> 4.0 CR	<b>General Education Elective</b> 3.0 CR	<b>English Elective</b> 3.0 CR	<b>UNIV B201</b> 1.0 CR		15.0 CR
Winter	<b>MKTG 380 Seminar in Marketing Strategy</b> 4.0 CR	<b>MGMT 450 Strategy and Competitive Advantage</b> 4.0 CR	<b>Business Elective</b> 4.0 CR	<b>Free Elective</b> 2.0 CR			14.0 CR

To receive transfer credit, the courses must be substantially equivalent to courses offered in the desired curriculum at Drexel and you must have completed the courses with a grade of C (C-2.0) or better. The transfer courses listed should be used as a general guide and might not be acceptable for every major at the University. We make every effort to keep this guide current but cannot guarantee that every course will be acceptable for transfer. The number of credits you can transfer will be determined by the academic department once you've been accepted.

<b>TOTAL</b>	<b>180.0 CR</b>
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CC credits transfers 90.0 CR  
Drexel Credits Completed 90.0 CR